



CHAMPION CARES  
FOUNDATION

# CHAMPION CARES FOUNDATION

Impact Report 2023

Continued Commitment to  
the Central Ohio Community

# 2023



Champion Cares Foundation

# Continued Commitment to the Central Ohio Community



## A long-standing partnership supporting local organizations

As The Champion Cares Foundation approaches its 10 year anniversary, it's important that we continue to strengthen our commitment to the organizations that carry out our mission. We were pleased to continue our support of long-standing partners such as Big Brothers Big Sisters, Habitat for Humanity, YWCA Family Center and Children's Hunger Alliance.

This past year also brought us closer with new organizations, such as Pelotonia, to formalize partnerships that Champion Cares can include in its future giving efforts. Pelotonia's focus is to accelerate funding for innovative cancer research through a series of fundraising events each year, including its annual Ride Weekend. Pelotonia directs 100 percent of every dollar raised by participants to cancer research at The Ohio State University Comprehensive Cancer Center. Partnering with Pelotonia allows Champion Cares to connect with those in need that fall under our Health & Wellness pillar, where we look to partner with organizations that focus on health, which could be rehabilitative health, disease and disorder treatment, medical research or mental health and crisis intervention.

Throughout 2023 we also enjoyed being present within the Central Ohio community as we partnered with Children's Hunger Alliance to distribute meal boxes to our Adopt a School partner Moler Elementary, began construction on another home for a deserving family with Habitat for Humanity and chaperoned summer field trips for the children of the YWCA Family Center.

As always, thank you to all who support The Champion Cares Foundation in our efforts to lift up those organizations that address our community's greatest needs. Together we're making a difference in the lives of others.

**Michelle Yeager-Thornton**  
The Champion Cares Foundation







2023 Impact Report

# Table of Contents

Page 4  
Who We Are

Page 5  
2023 Snapshot

Page 6  
Giving Spotlight

Page 8  
Who We Help

Page 10  
Programatic Pillars

Page 11  
Financial Report

Page 12  
About The Columbus Foundation

Page 13  
Contact Us

[championcaresfoundation.com](http://championcaresfoundation.com)



# Who We Are

The Champion Cares Foundation supports organizations serving Central Ohio in the areas of Health, Human Services and Youth Development. Champion Cares leverages its extensive network of public, private and non-profit groups to create partnerships that address the community's greatest needs. By making connections and raising awareness, Champion Cares combines world-class expertise with philanthropic support for its partner organizations. To date, Champion Cares has given back \$4M and 10,000 volunteer hours to the community.



## Our Mission

To equip and empower organizations meeting our community's critical needs







Champion Cares Foundation

# Champion Cares Snapshot 2023

In 2023 Champion Cares stayed engaged with long-time partners, as well as partnering with newer causes, which allowed us to maximize team member volunteer participation and further diversify our financial support.

2023 Team Member Donations

# \$45,940

Round up Your Rent Program Community Donations

Includes Champion Cares Foundation Match

# \$21,456

Individual Donations

# \$523,000

## Notable Beneficiaries 2023

Beneficiary	2023
YWCA Family Center	\$100,000
Children's Hunger Alliance	\$30,000
Columbus Early Learning Centers	\$10,000
Cristo Rey Columbus High School	\$43,708
Franklin Park Conservatory	\$50,000
Pelotonia	\$50,000
Big Brothers Big Sisters	\$25,000
Habitat for Humanity	\$35,000
Move to Prosper	\$50,000



# \$550,009

Total Grants 2023

Team Member Volunteer Hours

# 610





One Goal. End Cancer.

# Riding for Research



PELTONIA®

## GIVING SPOTLIGHT

Team Champion Rides **591 Miles** Throughout Central Ohio



### How Pelotonia Helps

Pelotonia is an annual bicycling tour and nonprofit organization based in Columbus, Ohio, that raises money for cancer research at The Ohio State University Comprehensive Cancer Center – Arthur G. James Cancer Hospital and Richard J. Solove Research Institute.

Team members can participate as a rider, virtual rider or volunteer. Those who choose to ride their bikes make a commitment not only to train, but to raise a specific amount of money. The fundraising amount is based on the distance for each Pelotonia route. The routes range from 25 to 200 miles.

100% of the funds donated to Pelotonia go directly toward funding cancer research.

### Team Champion raises \$62,475 in 2023!

Twelve riders represented the Champion peloton in 2023, along with 17 volunteers who together raised \$62,475. Since 2018, the Champion peloton has raised over \$175,500 for cancer research.







**VOLUNTEER SPOTLIGHT**

**Summer Field Trips with YWCA Family Center**

The Champion Cares Foundation sponsored the Safe & Sound summer youth field trip program through the YWCA Family Center in 2023. This is a cause Champion Cares has supported in the past, but had been paused during the COVID pandemic. We jumped at the opportunity to sponsor this program when we heard of its return.



The Safe & Sound Child Care program provides support for young children, including unique and new learning experiences. During the months of June through August, Champion Cares funded six field trips and provided 26 volunteers to help chaperone day trips to exciting places across Central Ohio. Champion Cares has already committed to sponsoring the summer field trips in 2024 and looks forward to providing fun experiences to the children of the YWCA Safe & Sound program.





The Champion Cares Foundation

## Who We Helped

### Champion Cares Foundation surpasses \$4+ Million given

#### Children's Hunger Alliance

The Champion Cares Foundation was proud to sponsor Moler Elementary School in Columbus Ohio for the pilot program of CHA's Adopt-A-School Program. The sponsorship provided weekend and school break meals for every week of the 2022-2023 school year to students who experience food insecurity.

#### A Kid Again

We partnered with Feazel Roofing for their annual fundraiser to support A Kid Again, which is a Central Ohio organization that exists to foster hope, happiness, and healing for children with life-threatening conditions and their families. It provides children who

are in and out of hospitals opportunities to have fun and be a kid again.

#### YWCA Family Center

The Champion Cares Foundation continued its support with a 2023 contribution to the YWCA Family Center, to help them house homeless families and children in Central Ohio, providing meals, a safe place to sleep, personal necessities and programs to help parents get back on their feet. In addition to these services, The Champion Cares Foundation provided funding and volunteers for the Safe and Sound summer youth field trip program.

#### Habitat For Humanity

The Champion Cares Foundation was proud to sponsor another house build with Habitat for Humanity - MidOhio in 2023. This build began at the end of 2023 and we're excited for the project to be completed in Spring 2024 for a deserving family to move into.





*Students from Cristo Rey Columbus High School Participated in a work study program*

### **Big Brothers Big Sisters of Central Ohio**

We sponsored the Big Brothers Big Sisters of Central Ohio Taste of Class for Kids event, which is a large fundraiser BBBS holds each year to help facilitate their youth mentorship programs, including one-on-one youth mentoring, college and career readiness, and sending youth to their Camp Oty'Okwa year-round camp program.

### **Cristo Rey Columbus High School**

Sponsored Cristo Rey High School's Garden Party Fundraiser that celebrates and supports the students of Cristo Rey Columbus High School and its mission of providing a high-quality, affordable education to young men and women and preparing them to excel in college, in career, and in character. In addition, we sponsored 4 new students for Cristo Rey's Professional Work Study Program for the 2022-2023 school year.

### **Franklin Park Conservatory**

Champion Cares sponsored the Franklin Park Conservatory's annual Hat Day fundraising event as well as sponsored several of the Conservatory's youth development, education and outreach programs, including Teen Corps, The Farmers Market, Head Start Discovery and the Columbus City Schools Field Trip & School Programs. These youth programs annually serve thousands of children helping them build lifelong connections to the natural world with opportunities for learning, discovery and hands-on exploration.



The Champion Companies

# Programmatic Pillars

Champion Cares leverages its extensive network of public, private and non-profit groups to create partnerships that address the community's greatest needs.



## Human Services



Human services organizations help people find stability, including help with basic needs like food and shelter, and also guidance, counseling, and treatment that promotes self-sufficiency and happiness in people's daily lives.

## Youth Development



Youth development organizations help prepare young people to meet the challenges of adolescence and adulthood and to achieve their full potential.

## Health & Wellness



Organizations that focus on health could mean rehabilitative health, disease and disorder treatment, medical research, or mental health and crisis intervention.

**\$4M+**  
Total grants since inception



## Financial Report

Beneficiary	Amount
A Kid Again	\$15,000
American Heart Association	\$10,000
Big Brothers Big Sisters	\$25,000
Children's Hunger Alliance	\$30,000
Columbus Early Learning Centers	\$10,000
Cristo Rey	\$43,708
Franklin Park Conservatory	\$50,000
Girl Scouts	\$10,000
Habitat for Humanity	\$35,000
Move to Prosper	\$50,000
Ohio Cancer Research	\$15,000
Nationwide Children's Hospital	\$7,670
Pelotonia	\$50,000
The Ohio State University Comprehensive Cancer Center	\$50,000
YWCA Family Center	\$100,000
& other organizations	\$56,300
<b>2023 Total</b>	<b>\$557,678</b>

### **Big Brothers Big Sisters of Central Ohio** - [bbbscolumbus.org](http://bbbscolumbus.org)

Big Brothers Big Sisters of Central Ohio is a non-profit prevention-based agency that serves the community by providing quality mentoring relationships to children and youth in need of a friend. Big Brothers Big Sisters has a rich history of nurturing friendships between caring adult volunteers and promising children and youth. For more than 75 years, Big Brothers Big Sisters has served many thousands of children and youth in Franklin, Delaware and Union counties through its mentoring and camping programs.

### **YWCA Family Center** - [ywcacolumbus.org](http://ywcacolumbus.org)

YWCA Family Center is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. The YWCA Family Center provides emergency shelter and critical services to stabilize homeless families in Central Ohio. A national model, more than 70% of the families who use the YWCA Family Center are able to find housing within 21 days of entering the program.

### **Children's Hunger Alliance** - [childrenshungeralliance.org](http://childrenshungeralliance.org)

Children's Hunger Alliance is known for feeding hungry minds and bodies. CHA works to ensure all children are fed regular and nutritious meals and develop lifelong healthy eating habits. CHA does this by directly feeding children, increasing easy access to nutritious food, and educating children about healthy food choices and physical activity.

### **Habitat for Humanity** - [habitat.org](http://habitat.org)

Habitat for Humanity partners with people and organizations in the community to help them build or improve a place they can call home. Habitat homeowners help build their own homes alongside volunteers and pay an affordable mortgage.



# Our Partnership with The Columbus Foundation



## The Columbus Foundation Snapshot

### Top 10

Asset Ranking Among Foundations in U.S.

**\$3.15 Billion**

Grants Since Founding

The Columbus Foundation serves nearly 3,000 individuals, families, and businesses that have created unique funds and planned gifts to make a difference in the lives of others through the most effective philanthropy possible.

The Columbus Foundation is committed to strengthening the central Ohio community by providing services to donors, advancing the impact of nonprofits, and serving as leaders and conveners in the community. As a comprehensive, community-focused organization, we are built to respond to shifting community needs and opportunities, all thanks to the generosity of donors and philanthropic members of our community.

Source: The Columbus Foundation



The Columbus Foundation

## The Columbus Foundation Mission

To assist donors and others in strengthening and improving our community for the benefit of all its residents.



“We feel it’s our purpose to empower people and make a difference in the lives of others.”

BRIAN YEAGER

*Brian Yeager and Michelle Yeager-Thornton  
The Columbus Foundation spotlight*





Contact us.

380 Polaris Parkway  
Suite 135  
Westerville, Ohio 43082

Online:

[championcaresfoundation.com](http://championcaresfoundation.com)