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# CHAMPION CARES FOUNDATION

**Impact Report 2020**

**Inspiration in an  
unprecedented year**





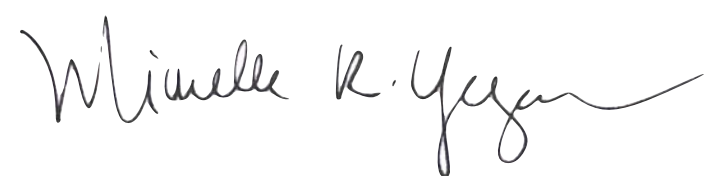
Champion Cares Foundation

# Inspiration in an unprecedented year

## A year full of promise despite tumultuous times

The year 2020 was trying and tumultuous that's for certain, but I'm also proud to report that it was the year that we experienced the best of what people are capable of when they come together to support each other. The world was full of uncertainty, and yet the Central Ohio business community rallied around our fundraising efforts to begin construction on a brand new Boys & Girls Clubs of Central Ohio clubhouse in the Milo Grogan neighborhood of Columbus.

Starting with the Foundation's lead gift of \$2.5 million, we successfully raised more than \$13 million so that we could break ground on the all new facility that will provide a safe and secure place for the area's children to play and learn outside of school. Breaking ground on this project, along with the many other great causes The Champion Cares Foundation supported in 2020 provided inspiration in an unprecedented year. Thank you for your support.



**Michelle Yeager-Thornton**  
Champion Cares Foundation

*Groundbreaking ceremony for the  
Champion Companies Milo Grogan Club*





*Hosting a summer celebration event  
for the children at the YWCA Family Center*



2020 Impact Report

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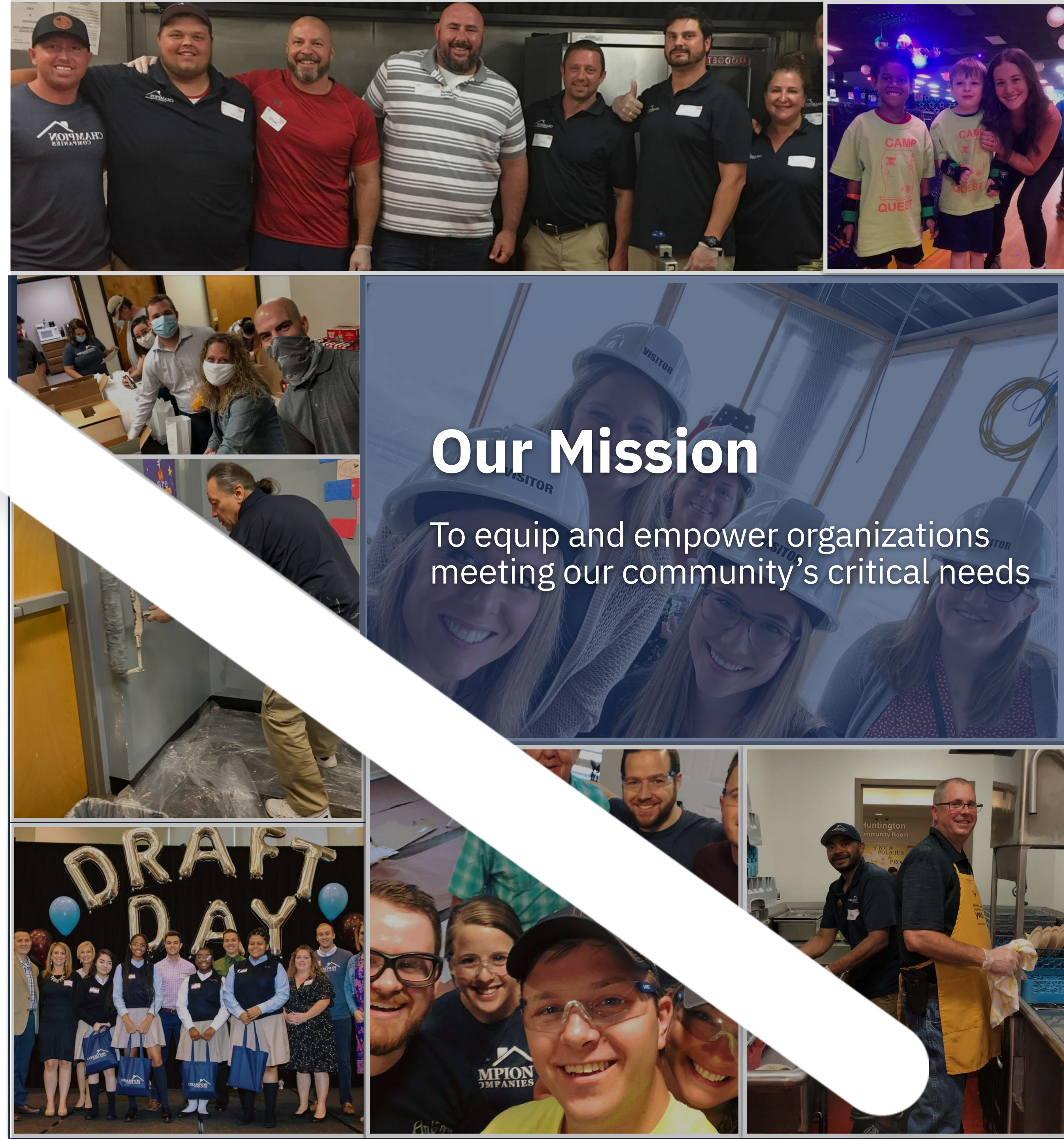
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[championcaresfoundation.com](http://championcaresfoundation.com)



# Who We Are

The Champion Cares Foundation supports organizations serving Central Ohio in the areas of Health, Human Services and Youth Development. Champion Cares leverages its extensive network of public, private and non-profit groups to create partnerships that address the community's greatest needs. By making connections and raising awareness, Champion Cares combines world-class expertise with philanthropic support for its partner organizations. To date, Champion Cares has given back \$4M and 10,000 volunteer hours to the community.



## Our Mission

To equip and empower organizations meeting our community's critical needs





Champion Cares Foundation

# Champion Cares Snapshot 2020

Despite the challenges of 2020, we were able to move forward due to the extraordinary generosity of the Central Ohio business community and our many individual donors. In addition to breaking ground on an all new Boys & Girls Clubs clubhouse, we were able to support many other organizations that do important work like researching cancer, feeding hungry children, and providing shelter to those in need.

## Moving forward with extraordinary generosity



### Notable Beneficiaries 2020

### Amount

Boys & Girls Clubs of Central Ohio	\$252,000
Children's Hunger Alliance	\$75,000
Big Brothers Big Sisters	\$15,500
YWCA Family Center	\$78,850
Ohio Cancer Research	\$10,000

↑ \$687K

Total 2020 Grants

↑ \$35k

Round Up Your Rent Program (includes Champion Cares match)

↑ \$37K

Champion Companies Team Member Donations







The Champion Cares Foundation

## Who We Helped

**Champion Cares Foundation surpasses \$1.8 Million given**

### **Boys & Girls Clubs**

We granted \$250,000 to Boys & Girls Clubs of Central Ohio as part of our \$2.5 million lead gift for the construction of the all new Champion Companies Milo Grogan Clubhouse.

### **Children's Hunger Alliance**

We supported Children's Hunger Alliance through a \$50,000 donation during the Columbus Foundation's annual Big Give drive, which is its signature online rally for supporting organizations across Central Ohio that do important work in the community.

### **YWCA Family Center**

In addition to continuing to serve meals at the YWCA Family Center, we supported the Center's important work through The Columbus Foundation's Big Give online fundraising drive.





Champion Companies residents can sign up for a monthly donation to benefit The Champion Cares Foundation.

### Ohio Cancer Research

We supported Ohio Cancer Research's largest event of the year— A Capital Valentine. The event brings together business and civic leaders in Columbus to raise funds and awareness for important cancer research.

### Children's Hunger Alliance

The Champion Cares Foundation was also proud to provide a \$25,000 sponsorship for the Children's Hunger Alliance Menu of Hope program, which is an important program that raises yearly funds for CHA to be able to carry

out their mission of ending childhood hunger in Ohio.

### Big Brother Big Sisters of Central Ohio

We were proud to make a donation to Big Brothers Big Sisters of Central Ohio through The Columbus Foundation's annual Big Give online fundraising drive for organizations across Central Ohio. This donation will help BBBS with their important work of providing one-on-one youth mentoring, as well as college and career readiness.

### Cristo Rey Columbus High School

We furthered our commitment to Cristo Rey Columbus High School, sponsoring 4 students in their Professional Work Study program to gain real-life work experience that helps prepare them for college and life beyond.

### The Ohio State University Foundation

The Champion Cares Foundation supported Pelotonia, the premier fundraising event in Central Ohio for the Ohio State University Comprehensive Cancer Center. Pelotonia attracts thousands of participants each year to fundraise while participating in a bike ride that travels all over Central Ohio, with some participants riding up to 200 miles.





The Champion Companies

# Programmatic Pillars

Champion Cares leverages its extensive network of public, private and non-profit groups to create partnerships that address the community's greatest needs.



## Human Services



Human services organizations help people find stability, including help with basic needs like food and shelter, and also guidance, counseling, and treatment that promotes self-sufficiency and happiness in people's daily lives.

## Youth Development



Youth development organizations help prepare young people to meet the challenges of adolescence and adulthood and to achieve their full potential.

## Health & Wellness



Organizations that focus on health could mean rehabilitative health, disease and disorder treatment, medical research, or mental health and crisis intervention.





The Champion Cares Foundation

# Board of Directors

Meet the key team members who propel the work of the Champion Cares Foundation everyday.

**“We are inspired and motivated to support our community's underserved neighborhoods with help from fellow leaders, team members, and even our residents.”**



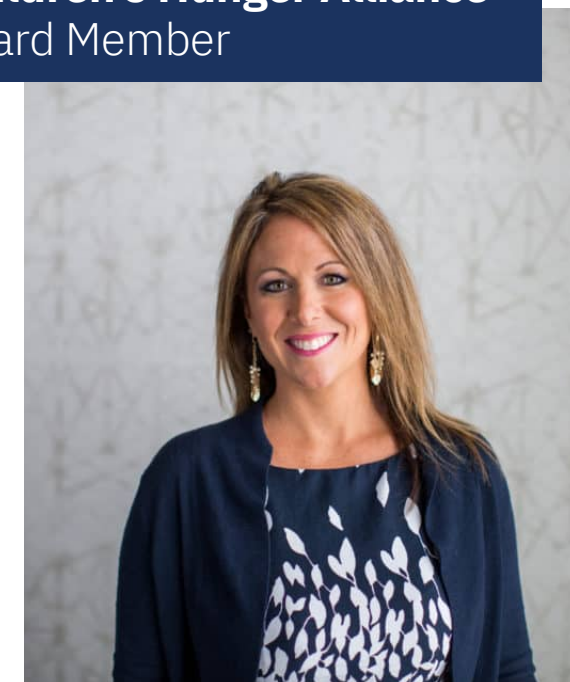
Michelle-Yeager Thornton  
Co-Founder & COO  
The Champion Companies



Brian Yeager  
President & CEO  
The Champion Companies

## At Work in the Community

Children's Hunger Alliance  
Board Member



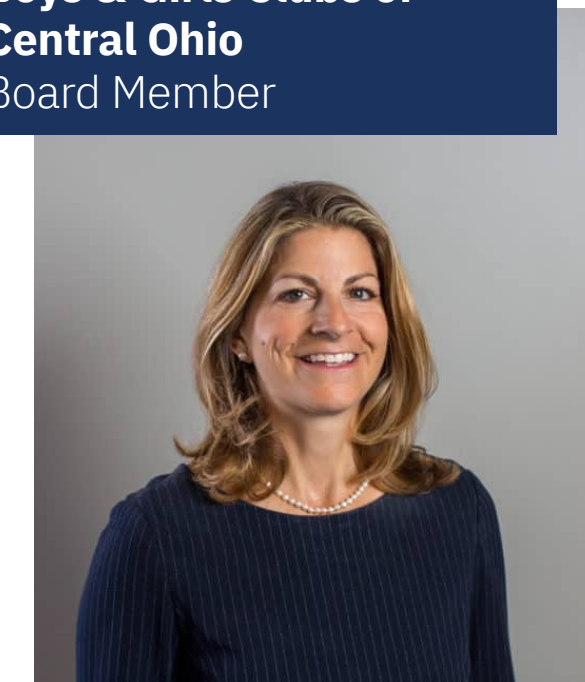
Kelli Berner  
Chief People Officer  
The Champion Companies

Big Brothers Big Sisters  
Board Member



Brian Hoar  
Chief Investment Officer  
The Champion Companies

Boys & Girls Clubs of  
Central Ohio  
Board Member



Caroline Worley  
Chief Legal Officer  
The Champion Companies



# Financial Report

Beneficiary	Amount
Big Brothers Big Sisters of Central Ohio	\$15,500
Bishop Watterson	\$5,000
Boys & Girls Club	\$456,755
Children's Hunger Alliance	\$75,000
Cristo Rey Columbus High School	\$9,833
Franklin Park Conservatory	\$10,000
German Village Society	\$5,000
Lifetown Columbus	\$5,000
Ohio Cancer Research	\$10,000
Ohio State University Foundation	\$6,500
Reeb Avenue Center	\$5,000
YWCA Family Center	\$78,850
& other organizations	\$4,175
<b>2020 Total</b>	<b>\$686,614</b>

## Big Brothers Big Sisters of Central Ohio - [bbbscolumbus.org](http://bbbscolumbus.org)

Big Brothers Big Sisters of Central Ohio is a non-profit prevention-based agency that serves the community by providing quality mentoring relationships to children and youth in need of a friend. Big Brothers Big Sisters has a rich history of nurturing friendships between caring adult volunteers and promising children and youth. For more than 75 years, Big Brothers Big Sisters has served many thousands of children and youth in Franklin, Delaware and Union counties through its mentoring and camping programs.

## YWCA Family Center - [ywcacolumbus.org](http://ywcacolumbus.org)

YWCA Family Center is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. The YWCA Family Center provides emergency shelter and critical services to stabilize homeless families in Central Ohio. A national model, more than 70% of the families who use the YWCA Family Center are able to find housing within 21 days of entering the program.

## Children's Hunger Alliance - [childrenshungeralliance.org](http://childrenshungeralliance.org)

Children's Hunger Alliance is known for feeding hungry minds and bodies. CHA works to ensure all children are fed regular and nutritious meals and develop lifelong healthy eating habits. CHA does this by directly feeding children, increasing easy access to nutritious food, and educating children about healthy food choices and physical activity.

## Boys & Girls Club of Central Ohio - [bgccolumbus.org](http://bgccolumbus.org)

The mission of Boys and Girls Clubs of Columbus is to empower young people to reach their full potential as productive, caring and responsible citizens. They do this by providing comprehensive, affordable after school and summer programming for youth ages 6 through 18.



# Our Partnership with The Columbus Foundation



## The Columbus Foundation Snapshot

**\$231.3 Million**

Grants Awarded in 2020

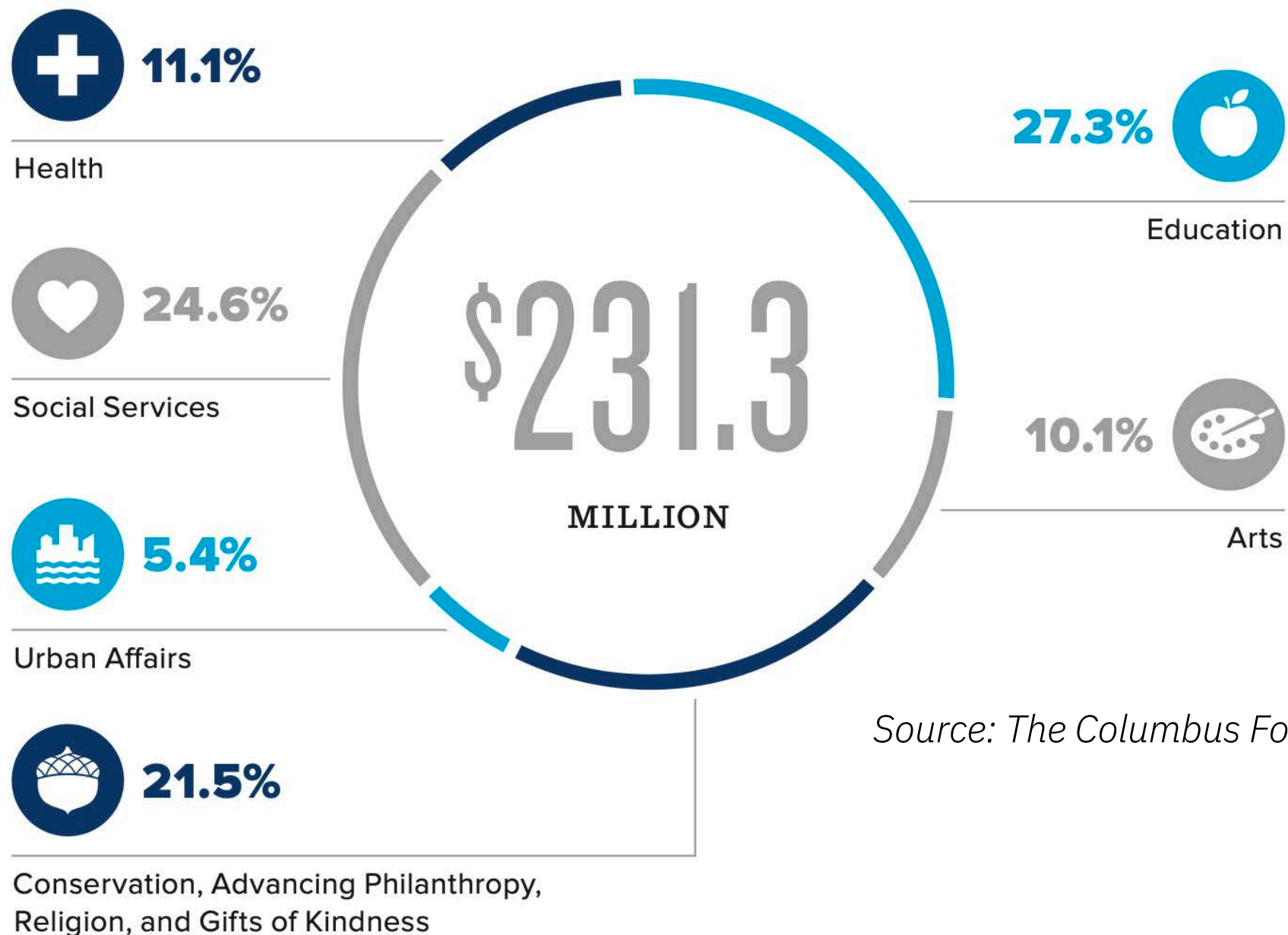
**\$3.6 Billion**

Donations Since Founding

**28**

Supporting Foundations

The Champion Cares Foundation partners with The Columbus Foundation to distribute grants. Below is a breakdown of grants paid in 2020.



The Columbus Foundation

## The Columbus Foundation Mission

To assist donors and others in strengthening and improving our community for the benefit of all its residents.



Brian Yeager and Michelle Yeager-Thornton  
The Columbus Foundation spotlight





Contact us.

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