



CHAMPION CARES
FOUNDATION

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Yearly Impact Report 2019

A Record Year for Champion Cares

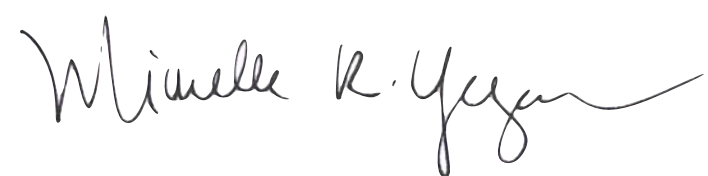
The Champion Cares Foundation surpasses \$1M given

This year was truly a record year for The Champion Cares Foundation as we surpassed a meaningful milestone of more than \$1M dollars in grants given to our charitable partners since the Foundation's founding in 2014.

In addition to the donation milestone, we also eclipsed more than 5,000 volunteer hours organized by Champion Cares, strengthening our commitment to not only give our coin, but to also give our time to those in need in our community.

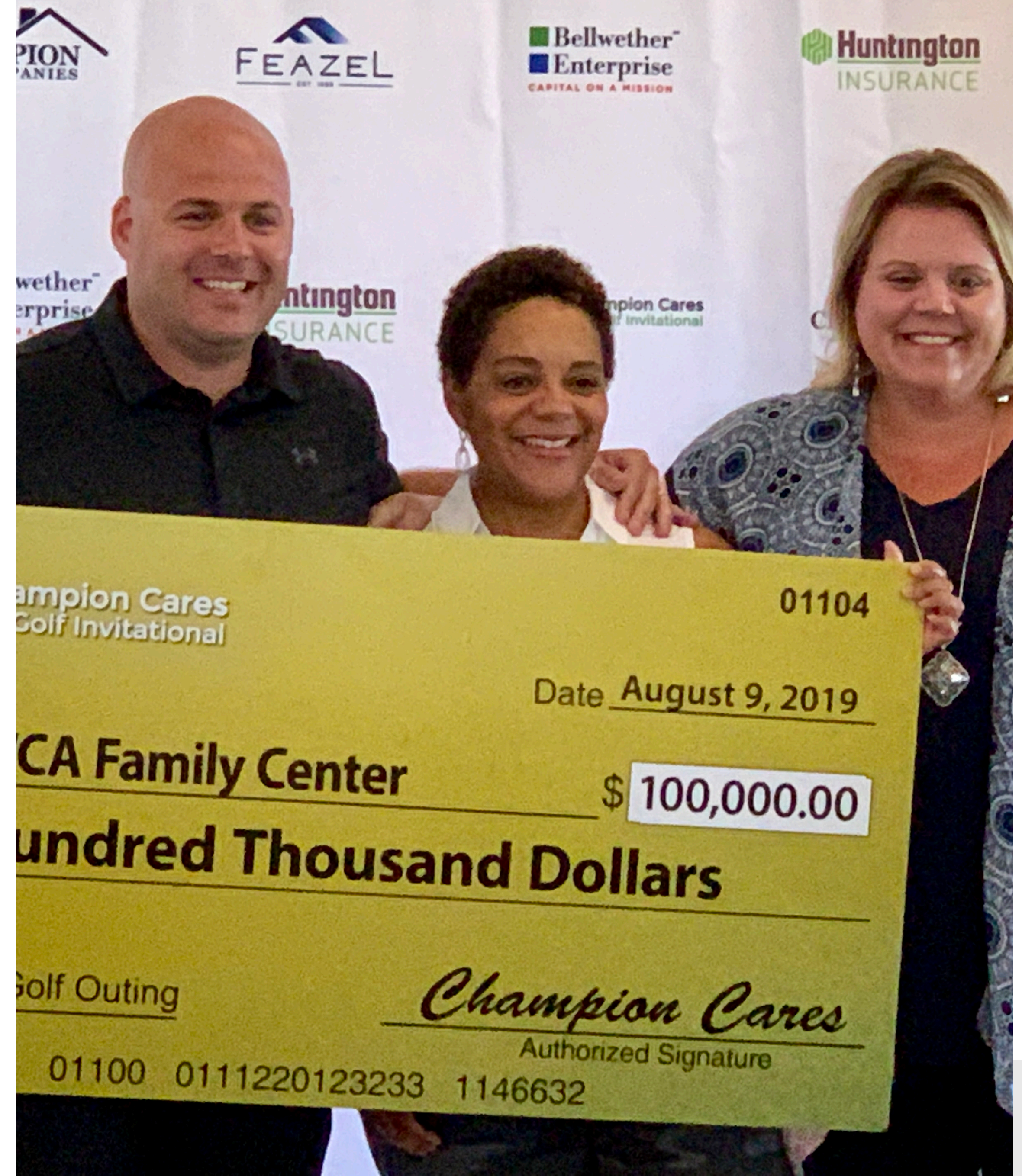
The year brought new opportunities for us to expand our impact into a third pillar of Health. We partnered with both Ohio Cancer Research and Pelotonia to support the important work each organization does to help those affected by cancer in our region.

Our foundation is really hitting its stride, and making huge impacts in Central Ohio at an accelerated pace. Thank you to all who are contributing to these efforts for your support. Together we are creating a powerful network of public, private, and non-profit organizations to address our community's greatest needs.



Michelle Yeager-Thornton
The Champion Cares Foundation

Presenting a check to YWCA Family Center at the Champion Cares Golf invitational



Members of the Champion Companies Pelotonia team



2019 Impact Report

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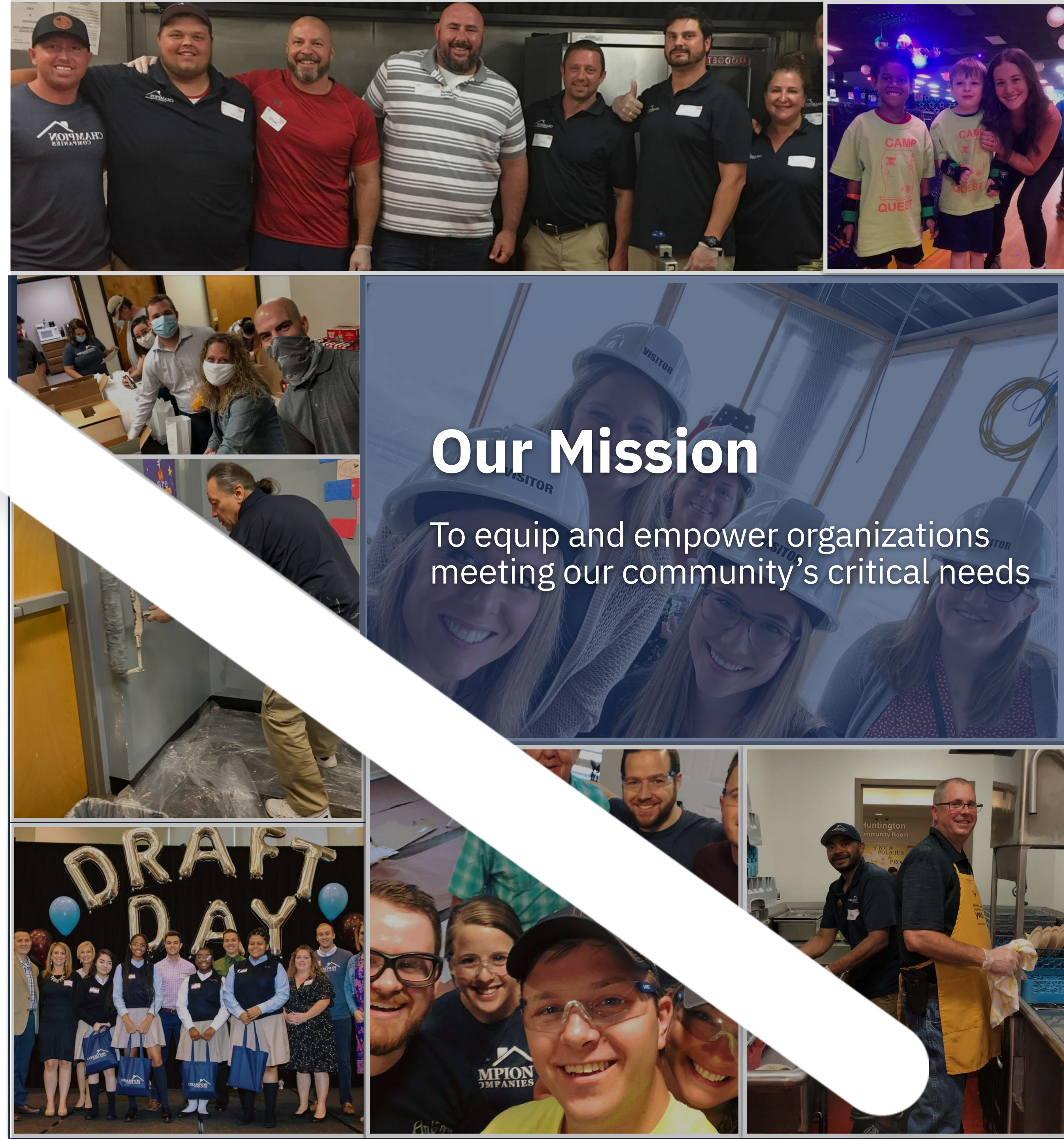
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championcaresfoundation.com

Who We Are

The Champion Cares Foundation supports organizations serving Central Ohio in the areas of Health, Human Services and Youth Development. Champion Cares leverages its extensive network of public, private and non-profit groups to create partnerships that address the community's greatest needs. By making connections and raising awareness, Champion Cares combines world-class expertise with philanthropic support for its partner organizations. To date, Champion Cares has given back \$4M and 10,000 volunteer hours to the community.



Our Mission

To equip and empower organizations meeting our community's critical needs



Champion Cares Foundation

Champion Cares Snapshot 2019

We were pleased to partner this year with long-time Champion Cares Foundation beneficiaries like Big Brothers Big Sisters of Central Ohio, and The YWCA Family Center, as well as some more recent partnerships like Ohio Cancer Research and Cristo Rey Columbus High School.

2019 Champion Companies Team Member Donations

\$39,000

Round up Your Rent Program Community Donations

Includes Champion Cares Foundation Match

\$39,236

Individual Donations

\$245,000

Notable Beneficiaries 2019

Beneficiary	Amount
Big Brothers Big Sisters of Central Ohio	\$50,000
Cristo Rey Columbus High School	\$31,000
Ohio Cancer Research	\$18,500
YWCA Family Center	\$97,575



\$238,500

Total Grants 2019

Champion Companies Team Member Volunteer Hours

1,416



Serving meals at the YWCA Family Center

The Champion Cares Foundation

Our Best Year Yet

Champion Cares Foundation surpasses \$1 Million given

Year of Milestones

2019 has been a year of milestones for the Champion Cares Foundation. The Champion Companies team surpassed

5,000 volunteer hours and the Foundation exceeded **over \$1 Million given since inception.**

Our Founders Honored

In February, Brian Yeager and Michelle-Yeager Thornton were honored by Ohio Cancer Research at their annual *A Capital Valentine* event for their contributions to the Columbus community. Ohio Cancer Research is an independent, statewide, nonprofit organization dedicated to the cure and prevention of the many forms of

cancer through aggressive basic seed money research, cancer information and awareness.

Who We Helped

Big Brothers Big Sisters of Central Ohio

The Champion Cares Foundation supported Big Brothers Big Sisters for their largest fundraising event of the year, Taste of Class for Kids, which helps fund their important mentorship and youth development programs.



Ohio Cancer Research's A Capital Valentine event

Ohio Cancer Research

We supported Ohio Cancer Research's largest event of the year— A Capital Valentine. The event brings together business and civic leaders in Columbus to raise funds and awareness for important cancer research.

Cristo Rey Columbus High School

We sponsored 4 new students for Cristo Rey's Professional Work Study Program for the 2019-2020 school year.

Ronald McDonald House

The Champion Cares Foundation supported the Ronald McDonald house through their Handbag Hullabaloo fundraiser, to raise funds for their important work in keeping children and families close together during hospitalization and medical treatment.

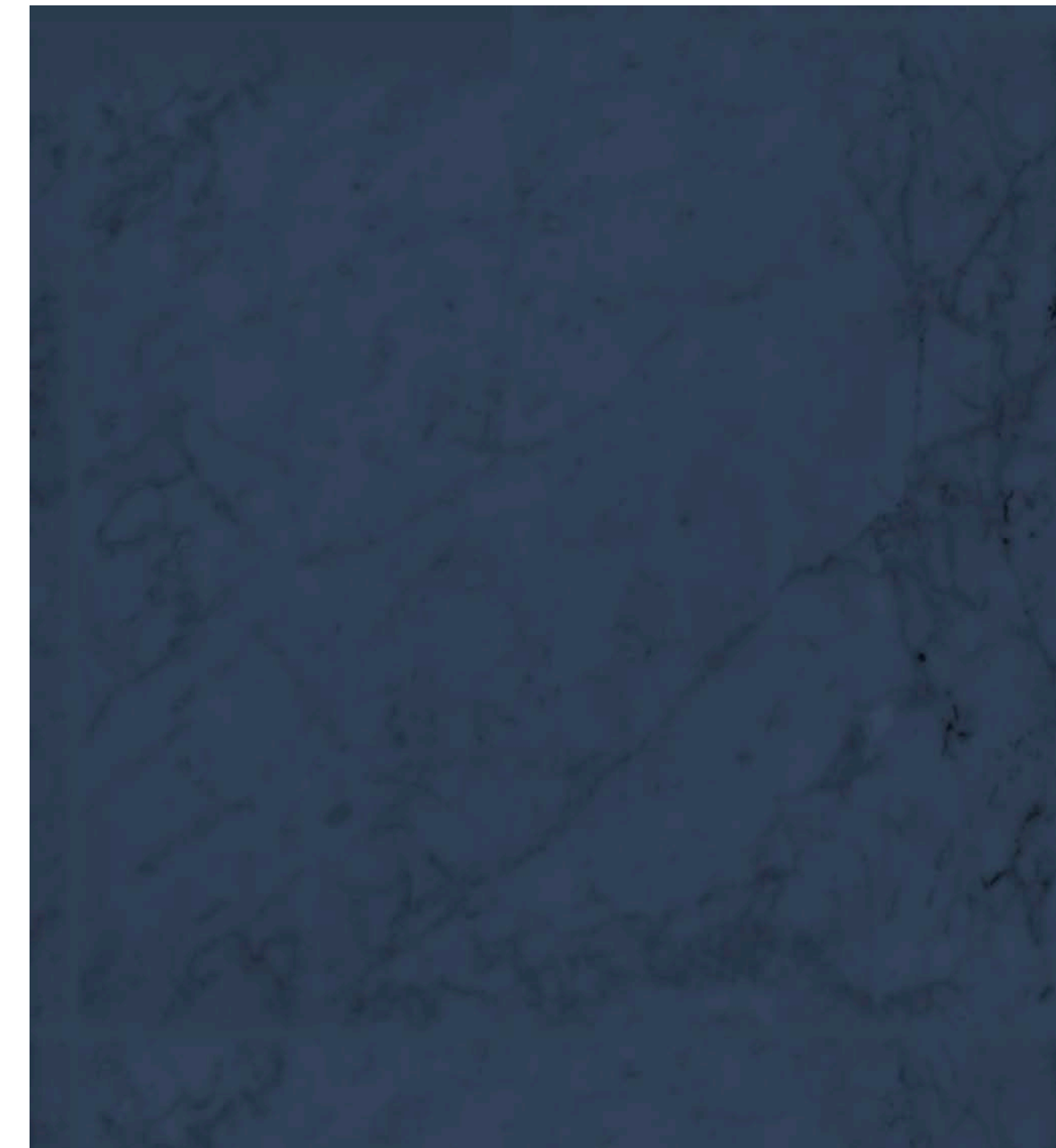
YWCA Family Center

The annual Champion Cares Golf Invitational proudly raised money for the YWCA Family Center, to help them house homeless families

and children in Central Ohio, providing meals, a safe place to sleep, personal necessities, and programs to help parents get back on their feet.

The Ohio State University Foundation

The Champion Cares Foundation supported Pelotonia, the premier fundraising event in Central Ohio for the Ohio State University Comprehensive Cancer Center. Pelotonia attracts thousands of participants each year to fundraise while participating in a bike ride that travels all over Central Ohio, with some participants riding up to 200 miles.



The Champion Companies

Programmatic Pillars

Champion Cares leverages its extensive network of public, private and non-profit groups to create partnerships that address the community's greatest needs.



Human Services



Human services organizations help people find stability, including help with basic needs like food and shelter, and also guidance, counseling, and treatment that promotes self-sufficiency and happiness in people's daily lives.

Youth Development



Youth development organizations help prepare young people to meet the challenges of adolescence and adulthood and to achieve their full potential.

Health & Wellness



Organizations that focus on health could mean rehabilitative health, disease and disorder treatment, medical research, or mental health and crisis intervention.



\$1M+

Total Grants since inception

Team Member Volunteer Hours since inception

5,000+

The Champion Cares Foundation

Board of Directors

Meet the key team members who propel the work of the Champion Cares Foundation everyday.

“We are inspired and motivated to support our community's underserved neighborhoods with help from fellow leaders, team members, and even our residents.”



Michelle-Yeager Thornton
Co-Founder & COO
The Champion Companies



Brian Yeager
President & CEO
The Champion Companies

At Work in the Community

Children's Hunger Alliance
Board Member



Kelli Berner
Chief People Officer
The Champion Companies

Big Brothers Big Sisters
Board Member



Brian Hoar
Chief Investment Officer
The Champion Companies

Boys & Girls Clubs of Central Ohio
Board Member



Caroline Worley
Chief Legal Officer
The Champion Companies

2019 Grant Recap

Beneficiary	Amount
American Heart Association	\$100
Ashley Roby Foundation	\$100
Big Brothers Big Sisters of Central Ohio	\$50,500
Children’s Hunger Alliance	\$2,000
Cristo Rey Columbus High School	\$31,000
Girl Scouts of Ohio	\$2,500
Greater Galena Civics Association	\$5,000
Ohio Cancer Research	\$18,500
Opera Columbus	\$1,000
Reeb Avenue Center	\$5,625
Ronald McDonald House	\$8,000
Team Focus	\$5,000
The Ohio State University Foundation	\$10,500
Westerville City Schools	\$1,000
Women’s Small Business Accelerator	\$100
YWCA Family Center	\$97,575
2019 Total	\$238,500

Big Brothers Big Sisters of Central Ohio - bbbscolumbus.org

Big Brothers Big Sisters of Central Ohio is a non-profit prevention-based agency that serves the community by providing quality mentoring relationships to children and youth in need of a friend. Big Brothers Big Sisters has a rich history of nurturing friendships between caring adult volunteers and promising children and youth. For more than 75 years, Big Brothers Big Sisters has served many thousands of children and youth in Franklin, Delaware and Union counties through its mentoring and camping programs.

YWCA Family Center - ywcacolumbus.org

YWCA Family Center is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all. The YWCA Family Center provides emergency shelter and critical services to stabilize homeless families in Central Ohio. A national model, more than 70% of the families who use the YWCA Family Center are able to find housing within 21 days of entering the program.

Ohio Cancer Research - ohiocancer.org

Established in 1982, Ohio Cancer Research (OCR) is an independent, statewide, nonprofit organization dedicated to the cure and prevention of the many forms of cancer and the reduction of its debilitating effects through aggressive basic seed money research, cancer information, and awareness.

Cristo Rey Columbus High School - crchsworks.org

Cristo Rey Columbus High School is a college-preparatory high school with a Professional Work-Study Program empowering students of all faiths, in need of an affordable, high-quality education, to excel in college, in career, and in character.

Our Partnership with The Columbus Foundation



The Columbus Foundation Snapshot

\$182.5 Million

Grants Awarded in 2019

\$2.68 Billion

Grants Since Founding

28

Supporting Foundations

Source: Columbus Foundation

The Champion Cares Foundation partners with The Columbus Foundation to distribute grants. Below is more about The Columbus Foundation and how they help.

In 2019, The Columbus Foundation awarded \$182.5 million in grants to support nonprofits improving central Ohio, and beyond.

Since their founding, an extraordinary \$2.68 billion in grants has benefited a wide range of causes, from social services and the arts, to conservation, healthcare, education, and more.

The generous gifts and bequests received from donors in 2019 totaled \$238.2 million, the fourth highest annual amount in the Foundation's history. These gifts created new funds and added to existing funds and foundations held at The Columbus Foundation.

As of December 31, 2019, the assets of the Foundation stood at \$2.68 billion, held in 2,888 charitable funds and 28 Supporting Foundations.



THE COLUMBUS FOUNDATION

columbusfoundation.org

The Columbus Foundation

The Columbus Foundation Mission

To assist donors and others in strengthening and improving our community for the benefit of all its residents.



Contact us.

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Online:

championcaresfoundation.com